

# Our Customer Advocacy Programme



Share your success story and amplify your brand profile within Microsoft and to external audiences. Join the **Xpedition Customer Advocacy Programme**, share your knowledge and tap into new markets as a spotlight member of our community.

## Value creating advocacy options – how you can get involved



### The collaborator

- Contribute towards an industry or product-focused blog series
- Co-author a white paper
- Share best practice guidance



### The advocate

- Share your unique success story
- Speak at Microsoft and Xpedition events
- Partner with us on a branded video



### The innovator

- Access to early testing of new propositions
- Become an early adopter of new features and functionality
- Attendance at technical discussions and roundtables



### The referrer

- Join our customer referral scheme
- Act as an ambassador across your business divisions
- Act as a reference point for new customers



### Customer reward

- Receive a fee or charitable donation for successfully onboarded customers\*
- Preferential rates are available and allocated on a case by case basis

## Our Reference Programme

Embark on a four-stage journey to becoming a full Xpedition advocate with access to enhanced brand exposure and partnership opportunities.



Ready to take the next step in your partnership with Xpedition?  
Contact us on [marketing@xpedition.co.uk](mailto:marketing@xpedition.co.uk)

To learn more about Xpedition visit:  
[xpedition.co.uk](https://xpedition.co.uk)

Or contact us on +44 (0)20 7121 4705



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**Xpedition**