

# Transform your data into a tangible asset that can be mined to unlock huge potential



Retailers and wholesalers of all sizes are connected by the need for data optimisation and how it relates to the bottom line. With Metis for Fashion & Retail, you can harness deep business intelligence and gain the clarity and insight needed to gain significant competitive advantage.

# Exceptional CX, operational resilience and business agility - powered by Microsoft Azure

Understanding customer behaviour at the macro and micro level has never been more important in Fashion & Retail. Enhanced analytics that deliver highly personalised customer experiences and operational efficiencies that drive business growth are key to differentiating in a dynamic market. As consumer demand for faster, more integrated and tailored experiences increases, considering consumer preferences when it comes to data has never been more important. Optimising your business data and leveraging its insights can increase your speed-tomarket and create more opportunities for cross-selling, while improving customer loyalty and lifetime value.

# Empower your organisation to thrive with Metis for Fashion & Retail

**Underpinned by Microsoft Azure and Power Platform** 

#### **Features & benefits**



#### Value Chain Optimisation

Uncover data gold mines in the value chain, gain real-time stock visibility, streamline inventory management and leverage intelligent returns and demand forecasting.



#### Lifecycle - based customer personalisation

Personalise e-commerce experiences across channels, build in enhanced pricing, promotion and loyalty architecture while leveraging customer-care optimisation to increase lifetime value and average ticket rates.



#### Real-time sustainability reporting

Integrate cross-functional data sources to create real-time reports. Use data-driven supplier selection to better inform emissions reporting whilst leveraging overproduction detection and avoidance data triggers to reduce waste.



#### Data strategy services

A data-transformation strategy and road map is the foundation needed to unlock your business's true potential. Our team of highly experienced consultants will work with you to ensure data is formally managed across your business.

"We have chosen Xpedition as our technology partner due to their experience, data expertise and the strong relationship we have developed. Their solution will utilise the power of **Azure Data Platform and** Power BI to provide a 360-degree view of our data, providing reports from Microsoft Dynamics 365 Business Central and enabling our own future development."

Paddy Devlin, Head of Business Technology at Bradshaw Taylor.



#### **Metis for Fashion & Retail Services**

## Migrate to Azure

**Azure Adoption Roadmap** 

**Azure Landing Zone** 

**Security & Compliance** 

### Data Consultancy

**Data Strategy Services** 

**Data Maturity Assessment** 

**Data Governance Consultancy** 

DataOps as a Service

Contact us to start your journey to becoming a data-centric organisation.

To learn more about Xpedition, visit: xpedition.co.uk Or contact us on +44 (0)20 7121 4705 info@xpedition.co.uk





### Cloud Analytics & Rapid Insights

**Azure Analytics Data Platform** 

Regression modelling, timeseries and classification

Data source agnostic Power BI reports and Dashboards

Azure Purview, Synapse, Machine Learning and Al-based data analytics and automation solution