

## Turn data into intelligence and future-proof your organisation



With Metis for Charities, you can realise the investment from legacy data systems and digitally transform your charity. Banish data silos and promote data-sharing and organisational learning. Leverage predictive analytics and AI to accelerate your mission and empower everyone in your charity to make truly data-driven decisions.

Increase data security and compliance with a set of cloud-based data tools built on Microsoft Azure, one of the most innovative public cloud platforms on the market. Transform your data into valuable insights that enable you to streamline fundraising, enhance the user experience, influence stakeholder relationships and optimise financial performance.

# Empower your organisation to thrive with Metis for Charities

Underpinned by Microsoft Azure and Power Platform

## Features & benefits



### Digital fundraising and forecasting optimisation

Leverage predictive insights and AI to identify opportunities to optimise digital fundraising. Create more accurate financial forecasts by integrating third-party and proprietary data sources and transforming it into rich visualisations that expose financial trends and risks.



### Lifecycle-based supporter personalisation

Create hyper-personalised supporter experiences and engagements. Build in enhanced loyalty architecture leveraging segmented data insights, such as donor and volunteer demographics and lifecycle stage.



### Real-time, cross-functional reporting

Banish data siloes and integrate data across your organisation for a single source of the truth. Put cross-functional up-to-the-minute insights in the hands of everyone who needs it in your charity.



### Data strategy services

A data-transformation strategy and road map is the foundation for maximising your charity's impact. Our team of highly experienced consultants will work with you to ensure data is democratised, governed and formally managed across your organisation.

## Trusted by



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## Metis for Charities

### Migrate to Azure

Azure Adoption Roadmap  
Azure Landing Zone  
Security & Compliance

### Data Consultancy

Data Strategy Services  
Data Maturity & Quality Assessment  
Data Governance Consultancy  
Data Adoption Roadmap  
DataOps as a Service

### Cloud Analytics & Rapid Insights

Azure Analytics Data Platform  
Regression modelling, timeseries and classification  
Data source agnostic Power BI reports and Dashboards  
Azure Purview, Synapse, Machine Learning and AI-based data analytics and automation solution

Contact us to start your journey to becoming a data-centric organisation.

To learn more about Xpedition, visit: [xpedition.co.uk](https://xpedition.co.uk)  
Or contact us on +44 (0)20 7121 4705 [info@xpedition.co.uk](mailto:info@xpedition.co.uk)

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Charities

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